



For Immediate Release

Contact:

Cyndi Norwood
Davidson Hotel Company
(901) 821-4155
cnorwood@davidsonhotels.com

Jerry Daly, Chris Daly (media)
Daly Gray Public Relations
(703) 435-6293
jerry@dalygray.com

**Davidson Hotel Company Promotes Cyndi Norwood to
Manager-Corporate Marketing, Communication and Promotion**

MEMPHIS, Tenn., October 28, 2008—Davidson Hotel Company (DHC), one of the nation's largest hotel management companies, today announced that Cyndi Norwood has been promoted to manager-corporate marketing, communications and promotion.

In her new role, Norwood is responsible for all external communications, including coordinating the production of press releases, media interaction, e-blasts and collateral materials. Additionally, she maintains DHC's external website, as well as provides property-level support to the company's 34 hotels nationwide.

"Cyndi has been an integral part of the Davidson team since the company began and has been instrumental in our growth from a small regional management company to a national owner/operator with properties from coast to coast," said John A. Belden, Davidson's president and chief executive officer. "Her media and public relations skills have grown tremendously over the years, and this promotion recognizes her professionalism, dedication and the many contributions she has made."

A nearly 25-year hospitality veteran, Norwood began her career with Davidson as an

administrative assistant. Since then, she has held a variety positions of increasing scope and responsibility, most recently serving as corporate sales assistant. Norwood received a degree in Business from Northwest University.

About Davidson Hotel Company

Headquartered in Memphis, Tenn., Davidson Hotel Company is an award-winning, full-service hotel owner and third-party management company that provides management, development/renovation, acquisition, consulting and accounting expertise for the hospitality industry. The company currently owns and/or manages 34 upscale, independent and branded hotels with more than 9,600 rooms across the United States, including such affiliations as Westin, Sheraton, Hyatt, Hilton, Hilton Garden Inn, Embassy Suites, Doubletree, Marriott, Renaissance, Crowne Plaza and Holiday Inn. Additional information on Davidson may be found at the company's Web site, www.davidsonhotels.com.