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Sheraton Suites Tampa Airport Westshore Undergoing Multi Million Dollar Renovation

Renovations Create Premier Business Facility And 148 New Jobs

TAMPA, Fla. -- Tennessee-based Davidson Hotel Company, one of the largest hotel management companies in the U.S., has announced the major multi million dollar renovation, at the Sheraton Suites Tampa Airport Westshore. The renovations, which are currently underway, are creating 148 new jobs, 107 of those local construction jobs. Davidson recently acquired the 260-room all-suite hotel in a joint venture and will transform the hotel into Westshore's premier business facility.

The hotel renovations have now begun to refresh and transform the property. Scheduled to be completed in November 2009, the renovations will touch every part of the hotel – from the rooms and meeting spaces to the restaurant and atrium – and put the property in new condition, said Steve Margol, Davidson's chief investment officer, "The improvements, coupled with its prime Westshore/airport location, will enable the Sheraton Suites to assume a leadership position in this market."

The property will be transformed into a state-of-the-art facility with features such as hardwood flooring on select floors, an improved luxury lounge area, more than 10,000 square feet of meeting space, an upgraded pool and fitness center, the addition of "The Link" for business use, modern hotel furniture, and flat panel televisions. To show appreciation for guests' patience and loyalty during the refurbishment period, the hotel is offering select perks at check-in.

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Although these renovations come at a time when the economy is affecting virtually every industry, the hotel's renovations were planned to differentiate the hotel among local competitors and to meet the unique needs of business travelers. "We are delighted about the renovations transforming the property to create a brand new Sheraton Suites Tampa Airport Westshore," said Ray Zepp, General Manager of the hotel. "The results should be phenomenal, and we are all looking forward to a successful refurbishment process."

About Sheraton Suites Tampa Airport Westshore:

Located at 4400 West Cypress Street, in Tampa's upscale Westshore business district, a significant locale for both business and leisure, the Sheraton Suites Tampa Airport Westshore, is surrounded by more than 11 million square feet of office space. The hotel's 260 suites overlook a lushly landscaped, tropical atrium, where guests may enjoy a meal at the hotel's full-service restaurant, St. James Grill or visit other amenities including a state-of-the-art fitness center or indoor pool. Each luxurious and spacious two-room suite has its own private oversized bedroom, a separate living area and kitchenette. The hotel's 10,000 square feet of meeting space, to be completed with the renovations, can be tailored to groups' needs. In addition, the hotel is conveniently located near premier shopping spots, as well as major attractions such as Busch Gardens, Adventure Island, The Florida Aquarium, Channelside, Steinbrenner Field and Raymond James Stadium. For more information or reservations call (813) 873-8675, or visit the corporate site at <http://www.starwoodhotels.com/sheraton/index.html>.

About Davidson Hotel Company:

Headquartered in Memphis, Tennessee, Davidson Hotel Company is an award-winning, full-service hotel owner and third-party management company that provides management, development/renovation, acquisition, consulting and accounting expertise for the hospitality industry. The company currently owns and/or manages 39 upscale, independent and branded hotels with more than 10,800 rooms across the United States, including such affiliations as Westin, Sheraton, Hyatt, Hilton, Hilton Garden Inn, Embassy Suites, Doubletree, Marriott, Renaissance, Crowne Plaza and Holiday Inn. Additional information on Davidson may be found at the company's Web site, www.davidsonhotels.com.

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