

# Jackson Street Management, LLC

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## **DEVELOPER REACHES AGREEMENT WITH NATIONALLY RENOWNED DAVIDSON HOTEL COMPANY TO MANAGE NEW DOWNTOWN MARRIOTT**

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***Davidson, one of nation's top hotel management companies,  
to oversee operations at planned four-star hotel***

MILWAUKEE – Jackson Street Management LLC, developer of the proposed Marriott hotel near the intersection of East Wisconsin Ave. and North Milwaukee St. in Downtown Milwaukee, today announced it has reached an agreement with nationally recognized Davidson Hotel Company to manage the four-star hotel. Memphis-based Davidson operates top-quality hotels and resorts across the United States.

“Davidson is one of the top hotel management companies in the country and one of the premier names in the worldwide hospitality industry, and its operational expertise will be a valuable addition to our hotel,” said Ed Carow, managing partner of Jackson Street Management. “The upscale hotels and resorts that Davidson manages throughout the U.S. are known for exceptional customer service and attention to detail. Davidson’s involvement is yet another asset for this project, which will create hundreds of jobs, millions of dollars in new tax revenue and be a positive economic boost for metro Milwaukee.”

Davidson properties include first-class, full-service upscale and premium branded and independent hotels and resorts throughout the United States, including the L’Enfant Plaza Hotel in Washington, D.C.; the Embassy Suites Chicago Downtown; the Renaissance St. Louis Airport Hotel; the Chicago Marriott UIC; the Westin Colonnade in Coral Gables, Fla.; the Sheraton Nashville Downtown Hotel; the Hyatt Regency Suites in Palm Springs, Calif.; the Hyatt Regency Resort in Newport, R.I., and many others. The award-winning company has earned “Preferred Operator” status with the leading brands from the top hospitality franchise companies, including Marriot International, Hilton Hotels Corporation, Global Hyatt Corporation, Starwood Hotels & Resorts Worldwide, InterContinental Hotels & Resorts and Carlson Hotels Worldwide.

The Downtown Marriott will front Milwaukee Street and Wisconsin Avenue and be constructed around the existing Johnson Bank building at 333 E. Wisconsin Ave. The proposed hotel will have 200 guest rooms, meeting and banquet space, a restaurant and a full range of hotel services and amenities. Longtime Milwaukee jeweler Schwanke-Kasten also has announced plans for a store in the hotel.

Pending approval, groundbreaking on the new hotel is planned for Spring 2011. The project awaits approval from the Common Council.

**About Davidson Hotel Company**

Headquartered in Memphis, Tenn., Davidson Hotel Company is an award-winning, full-service hotel management company that provides management, development/renovation, acquisition, consulting and accounting expertise for the hospitality industry. The company's portfolio encompasses 47 upscale, full-service independent and branded hotels with more than 13,300 rooms across the United States, including such affiliations as Marriott, Renaissance, Hyatt, Westin, Sheraton, Hilton, Embassy Suites, Doubletree, Hilton Garden Inn, Courtyard, Radisson, Crowne Plaza, and Holiday Inn. Additional information on Davidson may be found at [www.davidsonhotels.com](http://www.davidsonhotels.com).

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